

## Grantee Information

<b>ID</b>	1857
<b>Grantee Name</b>	South Dakota Public Television
<b>City</b>	Vermillion
<b>State</b>	SD
<b>Licensee Type</b>	State

### 1.1 Statement of Financial Position (Balance Sheet)

 Jump to question: [1.1](#) ▼

	End of Previous FY	End of Current FY
<b>Assets</b>		
Cash and Cash Equivalents	\$ 9,983,015	\$ 9,098,763
Accounts Receivables	\$ 1,873,118	\$ 1,701,114
All Other Current Assets	\$ 55,006	\$ 196,880
All Non-Current Assets	\$ 4,083,184	\$ 5,775,202
<b>Total Assets</b>	\$ 15,994,323	\$ 16,771,959
Total Deferred Outflow of Resources (TDOR)	\$ 1,436,692	\$ 1,238,598
<b>Liabilities</b>		
Accounts Payables	\$ 740,411	\$ 1,380,621
All Other Current Liabilities	\$ 344,418	\$ 523,978
Pensions and Other Postemployment Benefits (Non Current)	\$ 0	\$ 0
All Other Long Term Liabilities	\$ 371,588	\$ 1,959,600
<b>Total Liabilities</b>	\$ 1,456,417	\$ 3,864,199
Total Deferred Inflow of Resources (TDIR)	\$ 3,809,754	\$ 2,020,310
<b>Net Assets</b>		
Invested in Capital Assets (Net of Related Debt)	\$ 3,711,748	\$ 3,399,026
Restricted Net Assets	\$ 4,014,817	\$ 5,286,033
Unrestricted Net Assets	\$ 4,438,279	\$ 3,440,989
<b>Total Net Assets</b>	\$ 12,164,844	\$ 12,126,048
<b>Balance Formula ((TA+TDOR) - (TL+TNA+TDIR))</b>	\$	\$ 0

### 1.1 Statement of Financial Position (Balance Sheet)

 Jump to question: [1.1](#) ▼

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Combined Entity

### 1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

 Jump to question: [1.2](#) ▼

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined  
Comments

Question	Comment
Current Year-End: Total Liabilities	FY 2023 includes a note payable for renovation costs of \$394,000. Friends of SDPB implemented the FASB Lease standards. This result in an increase in long-term liabilities of \$1,671,861. In addition, staff salary policy increases resulted in increases in accrued compensation for staff.
Current: Accounts Payables	This includes a note payable for the renovation of our Black Hills studio space. Total is \$394,000.
Current: All Other Long Term Liabilities	FY 2023 includes a note payable for renovation costs of \$394,000. Friends of SDPB implemented the FASB Lease standards. This result in an increase in long-term liabilities of \$1,671,861. In addition, staff salary policy increases resulted in increases in accrued compensation for staff.

## 2.1 Total Station Revenue

 Jump to question: [2.1](#) ▼

Total (\$)

### Passive Revenue

Royalties	\$ 1,277
Copyright Tribunal Distributions	\$ 2,886
Gains on Sale of Assets - Property and Equipment	\$ 0
Interest and Dividends: Non-Endowment	\$ 0
Interest and Dividends: Endowment	\$ 125,441
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 0
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ -9,500
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 0
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 299,845
<b>Total Passive Revenue</b>	<b>\$ 419,949</b>

### Non-Passive Revenue

CPB CSG	\$ 1,692,515
Membership (Contributions < \$1,000)	\$ 1,182,432
Major Giving (Contributions >= \$1,000)	\$ 930,897
Planned Giving (Realized)	\$ 0
Capital	\$ 108,521
Endowment	\$ 57,526
Grant Solicitation (Competitive)	\$ 0
Production Underwriting	\$ 493,006
Spot/Run of Schedule Underwriting	\$ 138,936
All Other Underwriting	\$
Contract Production & Services	\$ 0
Content Distribution Activities	\$ 195,830
Program Guide	\$ 100,006
Auction	\$ 0
Subsidiaries	\$ 0
State Government Appropriation (Unrestricted)	\$ 3,183,786
All Other	\$ 338,311

**Total Non-Passive Revenue**

\$ 8,421,766

**Total Station Revenue**

\$ 8,841,715

**2.2 Revenue Sources and Type**Jump to question: **2.2** ▼

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$	-----	\$	\$	\$ 71,499	\$ 71,499
State Government	\$	\$	\$	\$	\$ 3,228,158	\$ 3,228,158
Local and All Other Government	\$	\$	\$	\$	\$ 475	\$ 475
CPB	\$	-----	\$	\$	\$ 1,692,515	\$ 1,692,515
PBS	\$	-----	\$	\$	\$ 0	\$ 0
NPR	\$	-----	\$	\$	\$ 0	\$ 0
Public Broadcasting Stations	\$	-----	\$	\$	\$ 0	\$ 0
Individuals	\$	-----	\$	\$ 57,526	\$ 2,131,475	\$ 2,189,001
Businesses (For Profit Entities)	\$	-----	\$	\$	\$ 732,189	\$ 732,189
Foundations (Not For Profit Entities)	\$	-----	\$	\$	\$ 327,660	\$ 327,660
State and State Supported Colleges and Universities	\$ 131,797	\$	\$	\$	\$ 45,254	\$ 177,051
Private Colleges and Universities	\$	\$	\$	\$	\$ 7,158	\$ 7,158
All Other Sources	\$	-----	\$	\$ 415,786	\$ 223	\$ 416,009
<b>Total Station Revenue</b>	\$ 131,797	\$ 0	\$ 0	\$ 473,312	\$ 8,236,606	\$ 8,841,715

**Comments****Question**

Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment

**Comment**

Endowment funds held by Friends of SDPB saw favorable increases in interest and unrealized gains. This resulted in a significant increase over last year due to losses on investments.

Total Passive Revenue

Endowment funds held by Friends of SDPB saw favorable increases in interest and unrealized gains. This resulted in a significant increase over last year due to losses on investments.

All Other Revenue from: Foundations

SDPB experienced an increase in underwriting contracts of \$88,000 and grants/contributions from non-profit partners of \$45,000.

Endowment Revenue from: All Other Sources

Endowment funds held by Friends of SDPB saw favorable increases in interest and unrealized gains. This resulted in a significant increase over last year due to losses on investments.

Total Revenue from: All Other Sources

Endowment funds held by Friends of SDPB saw favorable increases in interest and unrealized gains. This resulted in a significant increase over last year due to losses on investments.

Total Revenue from: Individuals

In FY 2023, Friends of SDPB has seen an increase in sustainer gifts from members. Total sustainer gifts increased from \$158,366 over FY 2022.

## Question

## Comment

Total Revenue from: Foundations SDPB experienced an increase in underwriting contracts of \$88,0000 and grants/contributions from non-profit partners of \$45,000.

## 3.1 Station Expenses (Excluding Depreciation)

Jump to question: [3.1](#) ▼

	Full Time Equivalents (FTEs)	Total Personnel Cost	Direct, Indirect & In-Kind Expenses	Total Expenses
<b>Corporate Management &amp; Support</b>				
General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	<input type="text" value="0.90"/>	\$ <input type="text" value="134,750"/>	<input type="text" value="-----"/>	\$ <input type="text" value="134,750"/>
Finance and HR	<input type="text" value="1.40"/>	\$ <input type="text" value="66,820"/>	<input type="text" value="-----"/>	\$ <input type="text" value="66,820"/>
Administrative Support	<input type="text" value="1.86"/>	\$ <input type="text" value="140,840"/>	<input type="text" value="-----"/>	\$ <input type="text" value="140,840"/>
<b>Total Corporate Management &amp; Support</b>	<input type="text" value="4.16"/>	\$ <input type="text" value="342,410"/>	\$ <input type="text" value="977,397"/>	\$ <input type="text" value="1,319,807"/>
<b>Development</b>				
Membership - Pledge/On-Air	<input type="text" value="1.68"/>	\$ <input type="text" value="121,525"/>	\$ <input type="text" value="20,687"/>	\$ <input type="text" value="142,212"/>
Membership - Direct Mail	<input type="text" value="0.42"/>	\$ <input type="text" value="31,254"/>	\$ <input type="text" value="164,846"/>	\$ <input type="text" value="196,100"/>
Membership - Telemarketing	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Membership – Digital	<input type="text" value="0.07"/>	\$ <input type="text" value="5,569"/>	\$ <input type="text" value="43,065"/>	\$ <input type="text" value="48,634"/>
Membership - All Other	<input type="text" value="0.42"/>	\$ <input type="text" value="33,723"/>	\$ <input type="text" value="54,633"/>	\$ <input type="text" value="88,356"/>
Major Giving	<input type="text" value="1.75"/>	\$ <input type="text" value="158,428"/>	\$ <input type="text" value="20,500"/>	\$ <input type="text" value="178,928"/>
Planned Giving	<input type="text" value="0.77"/>	\$ <input type="text" value="68,094"/>	\$ <input type="text" value="7,250"/>	\$ <input type="text" value="75,344"/>
Capital Campaigns	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value=""/>	\$ <input type="text" value="0"/>
Endowment Campaigns	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value=""/>	\$ <input type="text" value="0"/>
Grant Solicitation (Competitive)	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value=""/>	\$ <input type="text" value="0"/>
<b>Total Development</b>	<input type="text" value="5.11"/>	\$ <input type="text" value="418,593"/>	\$ <input type="text" value="310,981"/>	\$ <input type="text" value="729,574"/>
<b>Auction</b>				
Auction	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value=""/>	\$ <input type="text" value="0"/>
<b>Underwriting</b>				
National Production Underwriting	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Local Production Underwriting	<input type="text" value="2.16"/>	\$ <input type="text" value="182,360"/>	<input type="text" value="-----"/>	\$ <input type="text" value="182,360"/>
Spot/Run of Schedule Underwriting	<input type="text" value="0.86"/>	\$ <input type="text" value="49,838"/>	<input type="text" value="-----"/>	\$ <input type="text" value="49,838"/>
Educational Services Underwriting	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Community Engagement Underwriting	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Special Event & Other Underwriting	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>
<b>Total Underwriting</b>	<input type="text" value="3.02"/>	\$ <input type="text" value="232,198"/>	\$ <input type="text" value="22,654"/>	\$ <input type="text" value="254,852"/>
<b>Programming</b>				
Program Acquisition	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="1,096,979"/>	\$ <input type="text" value="1,096,979"/>
Program Scheduling	<input type="text" value="1.53"/>	\$ <input type="text" value="101,701"/>	\$ <input type="text" value="300,048"/>	\$ <input type="text" value="401,749"/>
<b>Total Programming</b>	<input type="text" value="1.53"/>	\$ <input type="text" value="101,701"/>	\$ <input type="text" value="1,397,027"/>	\$ <input type="text" value="1,498,728"/>

**Production**

National Broadcast Production	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Local Broadcast Production	<input type="text" value="17.96"/>	\$ <input type="text" value="899,432"/>	\$ <input type="text" value="98,663"/>	\$ <input type="text" value="998,095"/>
Contract Production & Services	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	<input type="text" value="2.98"/>	\$ <input type="text" value="237,222"/>	\$ <input type="text" value="20,034"/>	\$ <input type="text" value="257,256"/>
<b>Total Production</b>	<input type="text" value="20.94"/>	\$ <input type="text" value="1,136,654"/>	\$ <input type="text" value="118,697"/>	\$ <input type="text" value="1,255,351"/>

**Content Distribution & Delivery (CD&D)**

Transmission/Distribution	<input type="text" value="6.00"/>	\$ <input type="text" value="552,443"/>	<input type="text" value="-----"/>	\$ <input type="text" value="552,443"/>
Operations (Master Control)	<input type="text" value="7.76"/>	\$ <input type="text" value="345,136"/>	<input type="text" value="-----"/>	\$ <input type="text" value="345,136"/>
Technical Maintenance	<input type="text" value="2.40"/>	\$ <input type="text" value="170,497"/>	<input type="text" value="-----"/>	\$ <input type="text" value="170,497"/>
Production Support	<input type="text" value="2.48"/>	\$ <input type="text" value="180,567"/>	<input type="text" value="-----"/>	\$ <input type="text" value="180,567"/>
Information Technology	<input type="text" value="0.08"/>	\$ <input type="text" value="10,071"/>	<input type="text" value="-----"/>	\$ <input type="text" value="10,071"/>
<b>Total CD&amp;D</b>	<input type="text" value="18.72"/>	\$ <input type="text" value="1,258,714"/>	\$ <input type="text" value="1,189,414"/>	\$ <input type="text" value="2,448,128"/>

**Educational Services and Community Engagement**

Educational Services	<input type="text" value="2.08"/>	\$ <input type="text" value="180,764"/>	\$ <input type="text" value="123,913"/>	\$ <input type="text" value="304,677"/>
Community Engagement	<input type="text" value="0.78"/>	\$ <input type="text" value="59,817"/>	\$ <input type="text" value="1,474"/>	\$ <input type="text" value="61,291"/>
<b>Total Educational Services and Community Engagement</b>	<input type="text" value="2.86"/>	\$ <input type="text" value="240,581"/>	\$ <input type="text" value="125,387"/>	\$ <input type="text" value="365,968"/>

**Marketing/ CRM**

Marketing, PR & Communications	<input type="text" value="2.59"/>	\$ <input type="text" value="164,900"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="164,900"/>
Program Guide	<input type="text" value="1.53"/>	\$ <input type="text" value="79,086"/>	\$ <input type="text" value="139,371"/>	\$ <input type="text" value="218,457"/>
Viewer & Member Services	<input type="text" value="0.30"/>	\$ <input type="text" value="18,866"/>	\$ <input type="text" value="31,485"/>	\$ <input type="text" value="50,351"/>
Special Events	<input type="text" value="0.59"/>	\$ <input type="text" value="27,893"/>	\$ <input type="text" value="23,245"/>	\$ <input type="text" value="51,138"/>
<b>Total Customer/Relationship Management</b>	<input type="text" value="5.01"/>	\$ <input type="text" value="290,745"/>	\$ <input type="text" value="194,101"/>	\$ <input type="text" value="484,846"/>

**Other Activities & Services**

Other Activities & Services	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
<b>Total Station Expenses (Excluding Depreciation)</b>	<input type="text" value="61.35"/>	\$ <input type="text" value="4,021,596"/>	\$ <input type="text" value="4,335,658"/>	\$ <input type="text" value="8,357,254"/>

**3.2 Other Activities & Services**Jump to question: [3.2](#) ▼

Please Describe Other Activities & Services  
(Required if this expense category is utilized in Station Expenses)

**3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)**Jump to question: [3.3](#) ▼**Full Time  
Equivalents (FTEs)**

Corporate Management & Support	<input type="text"/>
Development	<input type="text"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>

Production	3.22
CD&D	0.91
Educational Services	
Community Engagement	
Customer/Relationship Management	0.84
Other Activities & Services	
<b>Total Student/Intern FTEs</b>	<b>4.97</b>

## 3.4 In-Kind Expense Detail

Jump to question: [3.4](#) ▼

In-Kind Expenses \$	
Corporate Management & Support	\$ 131,797
Development	\$
Auction	\$
Underwriting	\$
Programming	\$
Production	\$
CD&D	\$
Educational Services	\$
Community Engagement	\$
Customer/Relationship Management	\$
Other Activities & Services	\$
<b>Total Station In-Kind Expenses</b>	<b>\$ 131,797</b>

## 3.5 Indirect Support Expense Detail

Jump to question: [3.5](#) ▼

Indirect Expenses \$	
Indirect Support - Occupancy	\$
Indirect Support-Transmitter Power	\$
Indirect Support - All Other Expenses	\$
<b>Total Station Indirect Support</b>	<b>\$ 0</b>
<b>Total Station In-Kind Plus Indirect (Including Occupancy) Expenses</b>	<b>\$ 131,797</b>

## 3.6 Capital Expenses and Related Items

Jump to question: [3.6](#) ▼

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$ ) Funded Depreciation
Land and Buildings	\$	\$ 18,589	\$
Administrative and General Office Equipment	\$	\$	\$
Production Equipment	\$ 0	\$	\$
CD&D and IT Equipment	\$ 326,581	\$ 506,621	\$
Production Content (Capitalization and Amortization of Shows/Content)	\$	\$	\$
Other Capital Expenditures	\$	\$	\$
<b>Total</b>	<b>\$ 326,581</b>	<b>\$ 525,210</b>	<b>\$ 0</b>

**Total Station Expenses (Including Depreciation)**

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\$ 8,882,464

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**Comments****Question****Comment**

Direct, Indirect &amp; In-Kind Expenses: Membership - Web/Online Fundraising

Friends of SDPB added additional digital efforts to their membership contracts.

Total Operating Expenses: Total Corporate Management &amp; Support

SDPB saw an increase in accounting and administrative fees of \$125,000. Rents for facilities increased by \$50,000 for added space. A full-time CFO was added in November which resulted in an increase in finance and HR costs for staff of \$50,000.

Total Operating Expenses: Total Customer/Relationship Management

SDPB provided additional program guides to local communities highlighted in our local programming (Dakota Life). This resulted in increased program guide costs for additional printing.

Total Operating Expenses: Total CD&amp;D

The State of South Dakota provided staff salary increases of 6 percent along with additional market based increases of up to 15 percent for technical based staff. Additionally, SDPB saw increases in computer software and IT related fees, electricity, interconnection costs, travel costs and other inflationary related changes.

Total Operating Expenses: Total Educational Services and Community Outreach

In FY 2023, SDPB hired an additional contractor to assist with executing the identified program goals for Education. This contract was approximately \$40,000.

Total Operating Expenses: Total Underwriting

Underwriting added an additional FTE in April 2022. This increased FTEs from 2 to 3 in FY 2023. Overall, underwriting reached \$1.1 million in FY 2023 which resulted in increases in compensation and overall cost of operating the program.

In Kind: Corporate Management &amp; Support

This includes payroll/accounting fees, utilities and facility space.

**4.1 Corporate Management & Support Expense Detail**Jump to question: **4.1** ▼**Direct, Indirect & In-Kind Expenses (\$)****Do Not Allocate These Expenses to Other Functional Areas**

Rent/Lease/Mortgage (excluding tower lease payments)

\$ 123,428

Telecommunications and Utilities (excluding Transmitter Power)

\$ 114,872

Consulting, Contracted &amp; Outsourced Personnel and Services Fees

\$ 17,842

Legal Fees

\$ 2,345

Accounting/Payroll Fees

\$ 324,007

Governance and Advisory Board Expenses

\$ 8,369

Insurance - Property, Liability &amp; Other Corporate (Non-Employee Benefits)

\$ 33,674

Facilities Maintenance

\$ 111,506

Professional Development/Training (For All Staff)

\$ 62,787

Indirect Support including Occupancy (Excluding Indirect Transmitter Power)

\$

Interest Expense

\$ 18,031

All Other Corporate Management &amp; Support

\$ 160,536

**Total Corporate Management & Support**

\$ 977,397

**Comments****Question****Comment**

Total Corporate Management &amp; Support Expenses

SDPB has seen an increase in fees of \$125,000 related to accounting, HR and administrative fees. Additionally, rent expenses have increased by \$50,000 for added space. Inflationary increases have impacted facility costs and insurance premiums as well.

**5.1 Membership Revenue (<\$1,000)**Jump to question: **5.1** ▼

New (\$)

Renewal (\$)

Re-join (\$)

Add-Gift (\$)

Total

Pledge/On Air	\$ 27,989	\$ 42,268	\$ 28,299	\$ 25,056	\$ 123,612
Direct Mail	\$ 6,923	\$ 315,783	\$ 43,147	\$ 107,875	\$ 473,728
Telemarketing	\$ 792	\$ 5,432	\$ 1,934	\$ 1,160	\$ 9,318
Digital	\$ 39,818	\$ 53,912	\$ 33,167	\$ 11,773	\$ 138,670
Other Membership Programs	\$ 2,290	\$ 409,454	\$ 4,028	\$ 21,332	\$ 437,104
<b>Total</b>	\$ 77,812	\$ 826,849	\$ 110,575	\$ 167,196	\$ 1,182,432

## 5.2 Membership - # of Donors (&lt;\$1,000)

Jump to question: [5.2](#)

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	252	304	262	818	233
Direct Mail	127	3,634	632	4,393	1,567
Telemarketing	9	41	22	72	13
Digital	883	489	580	1,952	178
Other Membership Programs	10	2,495	34	2,539	289
<b>Total</b>	1,281	6,963	1,530	9,774	2,280

## 5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: [5.3](#)

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	9,774	12,054	\$ 1,182,432
\$1,000 to \$9,999	194	344	\$ 395,754
\$10,000 and above	14	36	\$ 535,143
<b>Total</b>	9,982	12,434	\$ 2,113,329

## 5.4 Gift Type Detail

Jump to question: [5.4](#)

	Total
Matching Gifts (\$ Amount)	\$ 0
Sustainer Gifts (# of Donors)	3,686
Sustainer Gifts (\$ Amount)	\$ 549,631

## 5.5 Planned Giving Revenue Detail

Jump to question: [5.5](#)

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	0	\$ 0
<b>Total</b>	0	\$ 0

## 5.6 Endowment Fund Detail

Jump to question: [5.6](#)

	Endowment Fund (\$)
Value of Fund at start of Fiscal Year?	\$ 5,584,461
New Endowment Contributions	\$ 57,526
Realized Investment Gains	\$ 115,941
Unrealized Investment Gains (Losses)	\$ 299,845
Discretionary spending from the Endowment Fund	\$
Discretionary additions to the Endowment Fund	\$
Value of Fund at end of Fiscal Year?	\$ 6,057,773



Value of pledged gifts not yet received?

\$ **5.7 Development Expenses**Jump to question: **5.7** ▼**Direct  
& In-Kind Expenses (\$)**

Premiums' Total

\$ 

Consulting, Contracted &amp; Outsourced Personnel and Services Fees

\$ 

Other Expenses

\$ **Total**\$ **Comments****Question**      **Comment**

Amount of Gifts (\$):  
Total

SDPB has seen an increase in sustainer gifts of \$158,000 over FY 2024. Additionally, Friends made specific requests from donors for specific projections including a new tower and renovation/addition of our Black Hills, SD studio. These two projects accounted for \$457,000 of total fundraising efforts above our normal fundraising efforts.

**6.1 Underwriting Revenue Detail**Jump to question: **6.1** ▼**Revenue (\$)**

National Production Underwriting

\$ 

Local Production Underwriting

\$ 

Spot/Run of Schedule Underwriting

\$ 

Educational Services Underwriting

\$ 

Community Engagement Underwriting

\$ 

Special Events/Other Underwriting

\$ **Total**\$ **6.2 Production Underwriter Detail (National and Local Production Underwriting)**Jump to question: **6.2** ▼**Total # of Underwriters****Revenue (\$)**

Individuals

\$ 

Businesses (For Profit Entities)

\$ 

Foundations (Not For Profit Entities)

\$ 

Government (Federal, State and Local and Other Gov't)

\$ 

All Other (CPB, PBS, NPR, Other Public Broadcasting Stations &amp; Entities, Colleges &amp; Universities, and All Other)

\$ **Total**\$ **6.3 Spot/Run of Schedule Underwriter Detail**Jump to question: **6.3** ▼**Total # of Underwriters****Revenue (\$)**

Individuals

\$ 

Businesses (For Profit Entities)

\$ 

Foundations (Not For Profit Entities)

\$ 

Government (Federal, State and Local and Other Gov't)

\$ 

All Other (CPB, PBS, NPR, Other Public Broadcasting Stations &amp; Entities, Colleges &amp; Universities, and All Other)

\$ **Total**\$ **6.4 Underwriting Detail - Expenses**Jump to question: **6.4** ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 9,587
Other Expenses	\$ 13,067
<b>Total</b>	\$ 22,654

## 6.5 Spot/Run of Schedule Underwriting Contracts &amp; Renewal Rate

Jump to question: **6.5** ▾

	Amount
Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?	181
Underwriter Renewal Rate? (%)	91.00

## Comments

## Question

## Comment

No Comments for this section

## 7.1 Program Acquisition Expenses

Jump to question: **7.1** ▾

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	-----	4,916.00	12,036.50
PBS Programs - PFP	-----	93.50	79.00
PBS Programs - PBS Plus & Other	-----	625.50	1,584.00
PBS Programs - Total	\$ 773,198	5,635.00	13,699.50
NETA	\$ 17,628	383.00	2,267.00
BBC	\$ 22,940	107.00	
APT	\$ 58,746	793.00	6,303.50
Movie Packages (Other Distributors)	\$ 0		
All Other Program Acquisitions (Other Distributors)	\$ 224,466	674.50	1,921.50
Local Productions	-----	614.50	332.00
<b>Total</b>	\$ 1,096,978	8,207.00	24,523.50

## 7.2 Program Acquisition &amp; Scheduling Expenses

Jump to question: **7.2** ▾

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ 1,096,978
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 36,000
Other Expenses	\$ 264,049
<b>Total</b>	\$ 1,397,027

## 7.3 PBS Program Differentiation

Jump to question: **7.3** ▾

Are you a PBS PDP Station? No

## Comments

## Question

## Comment

No Comments for this section

## 8.1 Content Production Expenses (Direct &amp; In-Kind Expenses)

Jump to question: **8.1** ▾

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
--	----------------------------------	-------------------------------	--

Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ <input type="text"/>	\$ <input type="text" value="1,193"/>	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>	\$ <input type="text" value="97,470"/>	\$ <input type="text" value="20,034"/>
<b>Total Production Services Expenses</b>	\$ <input type="text" value="0"/>	\$ <input type="text" value="98,663"/>	\$ <input type="text" value="20,034"/>

## 8.2 Content Production Intended for Station use (by type)

Jump to question: [8.2](#) ▼

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	<input type="text"/>	<input type="text" value="116.00"/>	<input type="text" value="116.00"/>
Informational call-in broadcast	<input type="text"/>	<input type="text" value="172.00"/>	<input type="text"/>
News	<input type="text"/>	<input type="text"/>	<input type="text"/>
Public Affairs	<input type="text"/>	<input type="text" value="3.50"/>	<input type="text"/>
Arts and Culture	<input type="text"/>	<input type="text" value="62.00"/>	<input type="text" value="144.00"/>
Sports Programming	<input type="text"/>	<input type="text" value="209.00"/>	<input type="text" value="344.00"/>
Pledge Programs, Pledge Breaks & Auction	<input type="text"/>	<input type="text" value="1.50"/>	<input type="text"/>
Educational	<input type="text"/>	<input type="text"/>	<input type="text"/>
All Other Productions	<input type="text"/>	<input type="text" value="59.00"/>	<input type="text"/>
<b>Total Number of Hours</b>	<input type="text"/>	<input type="text" value="623.00"/>	<input type="text" value="604.00"/>
Total Hours using Closed-Captioning	<input type="text"/>	<input type="text" value="260.00"/>	<input type="text"/>
Total Hours using the SAP Channel	<input type="text"/>	<input type="text" value="8.00"/>	<input type="text"/>

## Comments

## Question

## Comment

No Comments for this section

## 9.1 Revenue Generated by Content Distribution &amp; Delivery Activities

Jump to question: [9.1](#) ▼

	Revenue (\$)
Tower Lease	\$ <input type="text" value="195,830"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Facility/Equipment Rental	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="195,830"/>

## 9.2 Content Distribution &amp; Delivery Expenses

Jump to question: [9.2](#) ▼

	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ <input type="text" value="0"/>
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ <input type="text" value="322,428"/>
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ <input type="text" value="98,808"/>
STL Fees	\$ <input type="text" value="0"/>

Tower Rent/Lease/Mortgage	\$ 5,237
ITFS/Alternative Transmission Services	\$ 0
Uplink/Teleconferencing Services	\$ 0
Datacasting	\$ 0
Network/Internet Connectivity	\$ 314,206
Transmitter Power (Direct Expense)	\$ 179,784
Indirect Support-Transmitter Power	\$
Interconnection Expenses	\$ 121,373
Other Expenses	\$ 147,578
<b>Total</b>	\$ 1,189,414

### 9.3 Broadcast Capacity

Jump to question: [9.3](#) ▼

	# Operated	Average # of Hours per Day Operated
UHF Transmitters	4	24.00
VHF Transmitters	5	24.00
Translators/Low Power Transmitters (boosters)	6	24.00
ITFS Channels	0	

### 9.4 Master Control Facilities

Jump to question: [9.4](#) ▼

	Number	Hours per Day
Master Control Facilities - # Operated	1	-----
Master Control Facilities - Total Hours/Day	-----	24.00
Master Control Facilities - Staffed Hours/Day	-----	24

#### Comments

Question Comment

No Comments for this section

### 10.1 Educational Services Revenue

Jump to question: [10.1](#) ▼

	Revenue (\$)
Federal Grants	\$
Underwriting for Educational Services	\$
Corporate/Foundation Giving	\$ 90,000
Fee-For-Service or Entrepreneurial Services	\$
State Government Funding	\$ 0
Other Revenue Generated by Educational Services	\$ 119,300
<b>Total</b>	\$ 209,300

### 10.2 Educational Services Expenses

Jump to question: [10.2](#) ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 123,913
Other Expenses	\$ 0
<b>Total</b>	\$ 123,913

## 10.3 Educational Content Detail

Jump to question: 10.3 ▼

	Direct & In-Kind Expenses (\$)
Create Local Educational Content for Broadcast	\$ 0
Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ 20,034
Create National Educational Content for Broadcast	\$
Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$
Program Acquisition	\$
<b>Total</b>	\$ 20,034

## 10.4 Educational Content Delivery

Jump to question: 10.4 ▼

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
Children's content (PBSKids)	3,185.00	8,451.00	
K-12 Educational resources			96,165.00
Adult Basic Education- English			
Adult Basic Education - Other than English			
Teacher professional development			
Other			
<b>Total</b>	3,185.00	8,451.00	96,165.00

## 10.5 Educational Workshops

Jump to question: 10.5 ▼

	# of Workshops	Total # of Attendees
Ready to Learn		
Other Pre-K Teacher Professional Development/Training	8	484
Other K-12 Teacher Professional Development/Training	4	470
Other Pre-service Teacher Professional Development/Training	1	20
Other College/University Faculty Professional Development/Training		0
Other Professional Development/Training	3	699
<b>Total</b>	16	1,673

## Comments

Question	Comment
Educational Services Revenue (\$) from: Other Revenue Generated by Educational Services	Friends saw a decrease in donor restricted gifts for education services. In FY 2022, Friends received a gift of \$250,000 from an individual donor. We did not receive a similar gift in FY 2023.
Total Educational Services Revenue (\$)	Friends saw a decrease in donor restricted gifts for education services. In FY 2022, Friends received a gift of \$250,000 from an individual donor. We did not receive a similar gift in FY 2023.

## 11.1 Community Engagement Revenue

Jump to question: 11.1 ▼

	Revenue (\$)
Grants (Competitive)	\$ 0
Fee-For-Service or Entrepreneurial	\$
Underwriting of Outreach Events	\$

Other Revenue Generated by Community Engagement	\$	<input type="text"/>
<b>Total</b>	\$	<input type="text" value="0"/>

11.2 Community Engagement Expenses

Jump to question: 11.2 ▼

	<b>Direct &amp; In-Kind Expenses (\$)</b>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="0"/>
Other Expenses	\$ <input type="text" value="1,474"/>
<b>Total</b>	\$ <input type="text" value="1,474"/>

Comments

Question	Comment
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No Comments for this section