ID	1606
Grantee Name	KUSD-FM
City	Vermillion
State	SD
Licensee Type	State

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 🕶

Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

and the last grid includes	all persons with dis	abilities.	ies all male employees	5,			
1.1 Employment of Fu	ull-Time Radio En	nployees				Jump to	o question: 1.1 🕶
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	0	0	0
1.1 Employment of Fu	ull-Time Radio En	nployees				Jump to	o question: 1.1 🕶
Major Job Category / Job Code /	African American	Hispanic Males	Native American Males	Asian/Pacific	White, Non-Hispanic Males	More Than One Race	T-4-1
Joint Employee Officials - 1000	Males	Iwates	Iwaies	Males	wates	Males	Total 0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	0	0	0
1.1 Employment of Fu	ull-Time Radio En	nployees			Jump to question: 1.1	~	
Major Job Category / Job Code / Joint Employee				P	ersons with Disabiliti	es	
Officials - 1000							
Managers - 2000							
Professionals - 3000							
Technicians - 4000							
Sales Workers - 4500							
Office and Clerical - 5100)						
Craftspersons (Skilled) -	5200						
Operatives (Semi-Skilled) - 5300						

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Laborers (Unskilled) - 54	400							
Service Workers - 5500								
Total						0		
1.1 Employment of F	ull-Time Radio E	mployees			Jump to que	estion: 1.1 🗸		
Please enter the gender person with disabilities I			le).					
			,					
Please report by gender major programming dec decisions about program result in a double-counting programming decisions	r and ethnic or racial isions. Include the s n acquisition and pro ing of some full-time should be included i	group the headcount tation general manage oduction, program dev employees; employe in the counts for this it	er if appropriate. Majo elopment, on-air prog es having the respons	or programming de gram scheduling, e	ibility for making ecisions include etc. This item shou	estion: 1.2 V		
by job category above, i 1.2 Major Programm					luma ta au			
Of the full-time employe			cluding the station ge	eneral manager,	Jump to que	estion: 1.2 🗸	J	
have responsibility for m				-				
1.2 Major Programm		ers	N. C		100.00		Jump to ques	stion: 1.2 🕶
Į.	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic		re Than ie Race	Total
Female Major Programming Decision								θ
Makers Male Major								0
Programming Decision Makers								-
Total	0	0	0	0	0		0	0
1.3 Employment of P	art-Time Radio E	mployees			Jump to que	estion: 1.3 🕶		
Please enter the numbe includes all female empland the last grid include 1.3 Employment of P	loyees, the second g s all persons with di	grid includes all male e sabilities.					Jun	np to question: 1.3 🗸
Major Job Category /	African American	Hispanic	Nativ America	n Asian/P		White, Hispanic	More Tha	ce
Job Code Officials - 1000	Females	Females	Female	s Fei	males	Females	Female	es Total
Managers - 2000								0
Professionals - 3000								0
Technicians - 4000								0
Sales Workers - 4500								0
Office and Clerical - 5100								0
Craftspersons (Skilled) - 5200								0
Operatives (Semi- skilled) - 5300								0
Laborers (Unskilled) - 5400								0
Service Workers -								0
5500 Total	0	0	6		0	0		0 0
				<u>'</u>	•	Ū		
1.3 Employment of P Major Job Category /	African American	Hispanic		n Asian/P		White, Hispanic	More Tha	ce
Job Code Officials - 1000	Males	Males	Male	s	Males	Males	Male	es Total
Managers - 2000] [0
Professionals - 3000]				0
Technicians - 4000								0
Sales Workers - 4500								0
Office and Clerical -								0
5100 Craftspersons (Skilled)								0
- 5200 Operatives (Semi- skilled) - 5300								0
Laborers (Unskilled) -								0
5400 Service Workers -								0
5500								
Total	0	0	6		0	0		0 0

Jump to question: 1.3 ❤

https://isis.cpb.org/Survey/Printing.aspx?sabssas=2&secnum=1000

1.3 Employment of Part-Time Radio Employees

Major Job Category / Job Code				Persons v	vith Disabilities
Officials - 1000					
Managers - 2000					
Professionals - 3000					
Technicians - 4000					
Sales Workers - 4500					
Office and Clerical - 5100)				
Craftspersons (Skilled) -	5200				
Operatives (Semi-skilled)) - 5300				
Laborers (Unskilled) - 54	00				
Service Workers - 5500					
Total					0
1.4 Part-Time Employ	ment			Jump to	question: 1.4 🕶
	yees listed in Ques	stion 1.3, how many worked lefull time?	ess than 15 hours per v		
1.4 Part-Time Employ	ment			Jump to	question: 1.4 🗸
Number working less tha	n 15 hours per wee	k			
1.4 Part-Time Employ	ment			Jump to	question: 1.4 🗸
Number working 15 or me	ore hours per week				
1.5 Full-Time Hiring				Jump to	question: 1.5 🕶
Enter the number of full-t	ime employees in e promotions, but do ir	each category hired during the	e fiscal year. ged from part-time to fu		
1.5 Full-Time Hiring				Jump to	question: 1.5 🕶
No full-time employees w	ere hired (check he	ere if applicable)			
1.5 Full-Time Hiring				Jump to	question: 1.5 🕶
Major Job Category /					
Job Code Officials - 1000	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total 0
Managers - 2000					0
Professionals - 3000					0
Technicians - 4000					0
Sales Workers - 4500					0
Office / Service					0
Workers - 5100-5500					
Total	0	0	0	0	0
1.6 Full-Time and Par	t-Time Job Open	ings		Jump to	question: 1.6 🕶
previously filled positions regardless of whether the whether it was filled by a the promotion of an empl	and newly created by were filled during n internal or an exte loyee who stays in e	me openings that occurred d positions. Include all position I the year. If a job opening wa ernal candidate. Do not includ essentially the same job but h time or part-time job opening:	is that became availables filled during the year, le as job openings any las a different title (i.e.	le during the fiscal year, , include it regardless of positions created throug where there was no vaca	
1.6 Full-Time and Par	t-Time Job Open	ings		Jump to	question: 1.6 🗸
Number of full-time and p	part-time job openin	gs			
1.7 Hiring Contractors	s			Jump to	question: 1.7 🕶
During the fiscal year, did	d you hire independe	ent contractors to provide any	y of the following service	es?	
1.7 Hiring Contractors	s			·	question: 1.7 V
Underwritting solicitation	related activities			Crie	ск ан тат арргу
Direct Mail					
Telemarketing					
•	ities				
Other development activi					✓
Legal services					\checkmark
Human Resource service	es				\checkmark
Accounting/Payroll					\checkmark
Computer operations					\checkmark
Website design					
Website content					

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Broadcasting engineering			
Engineering			
Program director activities			✓
None of the above			
Comments			
Question No Comments for this section	Comment		
			luna ta muatian (24 se)
2.1 Corporate Management	# of Employees	Avg. Annual Salary	Jump to question: 2.1 ✓ Average Tenure
Chief Executive Officer	61 2р.буббб	\$	
Chief Executive Officer - Joint	1.00	\$ 146,708	24
Chief Operations Officer		\$	
Chief Operations Officer - Joint	2.00	\$ 91,133	5
Chief Financial Officer		\$	
Chief Financial Officer - Joint	1.00	\$ 115,500	2
Chief Digital Media Operations		\$	
Chief Digital Media Operations - Joint		\$	
2.1 Corporate Management			Jump to question: 2.1 ✔
Please list the Other Job titles in this sub-category no	ot listed above		
2.2 Communication and Promotions			Jump to question: 2.2 V
Publicity, Program Promotion Chief Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief		\$	
Communication and Public Relations, Chief - Joint	1.00	\$	10
Head of Audience	1.00	\$ 88,707	19
Head of Audience - Joint		\$	
		\$	
Social Media Specialist / Manager		\$	
Social Media Specialist / Manager - Joint		\$	
2.2 Communication and Promotions			Jump to question: 2.2 🕶
Please list the Other Job titles in this sub-category no	t listed above		
2.3 Programming and Productions			Jump to question: 2.3 🕶
Programming Director		\$	
Programming Director - Joint		\$	
Production, Chief		\$	
Production, Chief - Joint		\$	
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer		\$	
Producer - Joint	23.00	\$ 53,907	7
Digital Content Director		\$	
Digital Content Director - Joint	2.00	\$ 57,806	5
Digital Project Manager		\$	
Digital Project Manager - Joint		\$	
Managing Director, Audience Engagement		\$	
Managing Director, Audience Engagement - Joint		\$	
			lump to sus-time (2.2 · ·
2.3 Programming and Productions Please list the Other Job titles in this sub-category no	ot listed above		Jump to question: 2.3 ♥
2 oob aadd in and dab dategory ne			
2.4 Development and Fundraising			Jump to question: 2.4 🕶
Development, Chief		\$	
Development, Chief - Joint	1.00	\$ 123,871	12
Member Services, Chief		\$	
Member Services, Chief - Joint	1.00	\$ 67,095	5
Membership Fundraising, Chief		\$	

Membership Fundraising, Chief - Joint		2.00	\$	72,592	
Major Giving Fundraising Chief			\$		
Major Giving Fundraising Chief - Joint		1.00	\$	76,960	
On-Air Fundraising, Chief			\$		
On-Air Fundraising, Chief - Joint			\$		
Auction Fundraising, Chief			\$		
Auction Fundraising, Chief - Joint			\$		
2.4 Dayslanmant and Funduciains					
2.4 Development and Fundraising Please list the Other Job titles in this sub-category not lead to the properties of the properti	listed above			Jump	to question: 2.4 >
3,					
2.5 Underwritting and Grant Sollicitation				Jump	to question: 2.5 V
Underwriting, Chief			\$		
Jnderwriting, Chief - Joint		1.00	\$	135,304	
Corporate Underwriting, Chief			\$		
Corporate Underwriting, Chief - Joint		2.00	\$	62,772	
Foundation Underwriting, Chief			\$		
Foundation Underwriting, Chief - Joint			\$		
Government Grants Solicitation, Chief			\$		
Government Grants Solicitation, Chief - Joint			\$		
2.5 Underwritting and Grant Sollicitation				Jump	to question: 2.5 >
Please list the Other Job titles in this sub-category not	listed above				
2.6 Broadcast Engineering and Information Ted	chnology			lunan	to question: 2.6 >
	Jillology		\$	Jump	to question. 2.6
Operations and Engineering, Chief Operations and Engineering, Chief - Joint		1.00		122,309	
Engineering Chief			\$		
Engineering Chief - Joint		1.00	\$	103,318	
Broadcast Engineer 1			\$		
Broadcast Engineer 1 - Joint		5.00	\$	80,706	
Production Engineer			\$		
Production Engineer - Joint		6.00	\$	79,755	
Facilities, Satellite and Tower Maintenance, Chief			\$		
Facilities, Satellite and Tower Maintenance, Chief - Join	nt		\$		
Facilities, Satellite and Tower Maintenance, Chief - Join rechnical Operations, Chief	nt		\$ \$		
	nt	1.00	\$	86,368	
Fechnical Operations, Chief	nt	1.00	\$	86,368	
Fechnical Operations, Chief Fechnical Operations, Chief - Joint	nt	1.00	\$ \$	86,368	
Technical Operations, Chief Technical Operations, Chief - Joint Information Technology, Director	nt	1.00	\$ \$	86,368	
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director - Joint	nt	1.00	\$ \$ \$ \$ \$ \$ \$ \$	86,368	
Technical Operations, Chief Technical Operations, Chief - Joint Information Technology, Director Information Technology, Director - Joint Information Technology, Director - Joint Information Technology, Director - Joint			\$ \$ \$ \$ \$ \$ \$ \$	82,752	
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director - Joint Web Administrator/Web Master Web Administrator/Web Master - Joint	chnology		\$ \$ \$ \$ \$ \$ \$ \$	82,752	
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director - Joint Web Administrator/Web Master Web Administrator/Web Master - Joint 2.6 Broadcast Engineering and Information Technology Please list the Other Job titles in this sub-category not in	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 N
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director - Joint Web Administrator/Web Master Web Administrator/Web Master - Joint 2.6 Broadcast Engineering and Information Technology	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 N
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director - Joint Web Administrator/Web Master Web Administrator/Web Master - Joint 2.6 Broadcast Engineering and Information Technology Please list the Other Job titles in this sub-category not in	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 N
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director - Joint Web Administrator/Web Master Web Administrator/Web Master - Joint 2.6 Broadcast Engineering and Information Technology Please list the Other Job titles in this sub-category not the Communication of the Commu	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 N
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director - Joint Web Administrator/Web Master Web Administrator/Web Master - Joint 2.6 Broadcast Engineering and Information Technology, Director - Joint 2.7 Journalists, Announcers, Broadcast and Trans News / Current Affairs Director News / Current Affairs Director - Joint Music Director	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 N
Technical Operations, Chief Technical Operations, Chief - Joint Information Technology, Director Information Technology, Director - Joint Information Technology	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 N
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director - Joint Web Administrator/Web Master Web Administrator/Web Master - Joint 2.6 Broadcast Engineering and Information Technology, Director - Joint 2.7 Journalists, Announcers, Broadcast and Trans News / Current Affairs Director News / Current Affairs Director - Joint Music Director	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 N
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director Information Technology, Director - Joint Information Technology, Director Information Technology, Information Inf	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 N
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director Information Technology, Director - Joint Information Technology, Director Information Information Technology, Director Information Information Information Technology, Director Information	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 N
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director Information Technology, Director - Joint Information Technology, Director Information Technology Information Infor	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 V
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director Information Technology, Director - Joint Information Technology, Director Information Technology, Director Information Technology, Information Technology, Information Technology, Information Technology, Information Technology, Information Information Technology, Information Information Technology, Information Inform	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.7 V
Fechnical Operations, Chief Fechnical Operations, Chief - Joint Information Technology, Director Information Technology, Director Information Technology, Director - Joint Information Technology, Director Information Technology, Information Technology	chnology listed above		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	82,752 Jump	to question: 2.6 N

Director of Continuity / Traffic

2/27/24. 8:55 AM Print Survey Director of Continuity / Traffic - Joint 2.00 57,524 18 2.7 Journalists, Announcers, Broadcast and Traffic Jump to guestion: 2.7 ➤ Please list the Other Job titles in this sub-category not listed above 2.8 Education and Community Engagement Jump to question: 2.8 ▼ **Education, Chief** Education, Chief - Joint 1.00 75,991 Volunteer Coordinator Volunteer Coordinator - Joint **Events Coordinator** Events Coordinator - Joint 2 2.00 59,844 Section 2. Average Salary Totals 59.00 258 1840922 2.8 Education and Community Engagement Jump to question: 2.8 ❖ Please list the Other Job titles in this sub-category not listed above Comments No Comments for this section 3.1 Governing Board Method of Selection Jump to question: 3.1 ▼ Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods: 3.1 Governing Board Method of Selection Jump to question: 3.1 ▼ Ex-Officio (Automatic membership because of another office held) 3.1 Governing Board Method of Selection Jump to guestion: 3.1 ▼ Appointed by government legislative body (including school board) or other government official (e.g. governor) 3.1 Governing Board Method of Selection Jump to question: 3.1 ▼ Elected by community/membership 3.1 Governing Board Method of Selection Jump to question: 3.1 ▼ Other (please specify below) 3.1 Governing Board Method of Selection Jump to question: 3.1 ▼ 3.1 Governing Board Method of Selection Jump to question: 3.1 ✔ Elected by board of directors itself (self-perpetuating body) Jump to question: 3.1 ▼ 3.1 Governing Board Method of Selection Total number of board members (Automatic total of the above) 3.2 Governing Board Members Jump to question: 3.2 ▼ Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability. 3.2 Governing Board Members Jump to question: 3.2 ▼ For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection. 3.2 Governing Board Members Jump to question: 3.2 ▼ More Than One Race Asian / Pacific White, Non-Hispanic Female 4 Male 4 4 Board Members Total 0 0 0 3.2 Governing Board Members Jump to question: 3.2 🕶 Number of Vacant Positions 1 3.2 Governing Board Members Jump to question: 3.2 ▼ Total Number of Board Members (Total should equal the total reported in Question 3.1.) 3.2 Governing Board Members Jump to question: 3.2 ▼ Number of Board Members with disabilities Comments Question Comment No Comments for this section

Jump to guestion: 4.1 ✓

4.1 Community Outreach Activities

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

Produce public service amouncements? No Did the public service amouncements have a specific, formal component designed to be of special service to the oducational community. Did the public service amouncements have a specific, formal component designed to be of special service to the individual community and the service and the individual community. Product of these audiences? Produced into the community activities information (e.g., community) belieful board, series highlighting local comprofit agencies)? We exclusion community? Did the community activities information (e.g., community) belieful board, series highlighting local comprofit agencies)? We exclusion community and of devices audiences? Produced feature informational materials bear on local or national programming? Of the informational programming materials have a specific, formal component designed to be of special service to the entire the minority community and programming materials have a specific, formal component designed to be of special service to the minority. We consume the service of the service in the minority in the minority of the minority or the produced intention and programming materials have a specific, formal component designed to be of special service to the minority. We consume the service (e.g., benefit concerts, neighborhood festivals)? We consume the service of the service of the service of the minority or the service of the minority or the service of the minority or the service of the service of the minority or the service and the service and the service and the service and the service of the minority or the service of the service of the minority or the service of the service of the service of the minority or the service of the service	4.1 Community Outreach Activities		Jump to	question: 4.1 🗸
Bit the public service amouncements have a specific, formal component designed to be of special service to the educational or morning or morning handware accentages. The public service amouncements have a specific, formal component designed to be of special service to the minority. Produced community activities information (e.g., community bulletin board, series highlighting local nongenit agencies)? Produced community archites information (e.g., community bulletin board, series highlighting local nongenit agencies)? Produced community archites information broadcasts have a specific, formal component designed to be of special service to the minority community archite informational programming materials have a specific, formal component designed to be of special service to the minority or minority community architecture and programming materials have a specific, formal component designed to be of special service to the minority. Produced locally ceres accentage of the produced programming materials have a specific, formal component designed to be of special service to the minority or minori	Produce public consise appoundements?			
Did the public service amountments have a specific, formal component designed to be of special service to the minority of the public formation (e.g., community adultives information (e.g., community bulletin board, series highlighting local nonprofit agencies)? Products community activities information involuciant have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? Products distribute information involuciant have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? Did the informational programming materials have a specific, formal component designed to be of special service to the minority of the informational programming materials have a specific, formal component designed to be of special service to the minority of the informational programming materials have a specific, formal component designed to be of special service to the minority of the information programming materials have a specific, formal component designed to be of special service to the minority or minority and/or diverse audiences? Did the community events (e.g. benefit concerts, neighborhood festivals)? Did the community events (e.g. benefit concerts, neighborhood festivals)? Did the community events (e.g. benefit concerts, neighborhood festivals)? Did the community events (e.g. benefit concerts, neighborhood festivals)? Did the community events (e.g. benefit concerts, neighborhood festivals)? Did the coally created content for your own or another community-based computer network/web site? Did the coally created whe content have a specific, formal component designed to be of special service to the educational community? Ves designed of each greated web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? Patter with other community agencies or organizations (e.g. local commercial TV station, Red Cross, Uthan League, school direc	Did the public service announcements have a spec	ific, formal component design	ned to be of special service to the educa	
Ded the community activities information (e.g., community builletin board, series highlighting local onnorofit agencies)? Did the community activities information broadcast have a specific, formal component designed to be of special service to the evidence of the minority or any activities information broadcast have a specific, formal component designed to be of special service to the minority or designed programming materials based on local or national programming? Produced idea by a designed programming materials have a specific, formal component designed to be of special service to the minority or any activities and programming materials have a specific, formal component designed to be of special service to the minority or designed programming and programming materials have a specific, formal component designed to be of special service to the minority or designed provide locally readed content for your own or another community-based computer network/web size? Did the locally created web content have a specific, formal component designed to be of special service to the minority or designed or special service to the minority or designed designed or special service to the minority or designed designed or special service to the minority or designed designed or special service to the minority or designed designed or designed or special service to the minority or designed designed or designed or special service to the minority or designed designed or designed	Did the public service announcements have a spec	ific, formal component design	ned to be of special service to the minor	rity No
Del the community activities information broadcast have a specific, formal component designed to be of special service to the evidenticational community? Del de normanity activities information broadcast have a specific, formal component designed to be of special service to the minority community and ord diverse audiences? Produced dictribute informational programming materials have a specific, formal component designed to be of special service to the minority of the community of the programming and pr	•	ommunity bulletin board, seri	es highlighting local nonprofit agencies)	? Yes
Dot the community activities information twosdocat have a specific, formal component designed to be of special service to the minority community and ord diverse audiences? Produce/distribute informational programming materials have a specific, formal component designed to be of special service to the minority of th	Did the community activities information broadcast			
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educational community? In the Informational programming materials have a specific, formal component designed to be of special service to the minority of vestical community and/or diverse audiences? Did the community events have a specific, formal component designed to be of special service to the educational community? Yes Did the community events have a specific, formal component designed to be of special service to the educational community? Provide locally created content for your own or another community-based computer network/web sile? Yes Did the locally created web content have a specific, formal component designed to be of special service to the educational community and/or diverse audiences? Did the locally created web content have a specific, formal component designed to be of special service to the deucational community and/or diverse audiences? Pather with other community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school desired/?) Did the pathreship have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? Pather with other community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school desired/?) Did the pathreship have a specific, formal component designed to be of special service to the minority community? Yes Wes The service of this section community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school deviced/?) Did the pathreship have a specific, formal component designed to be of special service to the minority community? Yes The section of the section	Produce/distribute informational materials based or	n local or national programmi	ng?	Yes
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The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2023. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had

Joint licensee Crantees that nave filled a 2023 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

previously been optional. Response to this section of the SAS is now mandatory.

6.1 Telling Public Radio's Story

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

Local Content & Services Report submitted to localreport@cpb.org covers all these responses. Report was submitted under TV Grantee ID 1857 on 2/15/2024.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

Local Content & Services Report submitted to localreport@cpb.org covers all these responses. Report was submitted under TV Grantee ID 1857 on 2/15/2024

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

Local Content & Services Report submitted to local report@cpb.org covers all these responses. Report was submitted under TV Grantee ID

6.1 Telling Public Radio's Story

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2023, and any plans you have made to meet the needs of these audiences during Fiscal Year 2024. If you regularly broadcast in a language other than English, please note the language broadcast.

Local Content & Services Report submitted to localreport@cpb.org covers all these responses. Report was submitted under TV Grantee ID 1857 on 2/15/2024.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ▼

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Local Content & Services Report submitted to localreport@cpb.org covers all these responses. Report was submitted under TV Grantee ID 1857 on 2/15/2024.

Comments

Question

Comment

No Comments for this section

7.1 Journalists

Jump to question: **7.1** ♥

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists

Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific
News Director	0	0	0	0					
Assistant News Director									
Managing Editor									
Senior Editor									
Editor									
Executive Producer									
Senior Producer	0				0				
Producer	0				0				
Associate Producer	0				0				
Reporter/Producer									
Host/Reporter	0			0	0		0		
Reporter									
Beat Reporter									
Anchor/Reporter	0			0					
Anchor/Host									
Videographer	0			0					
Video Editor									
Other positions not already accounted for									
Total	0	0	0	0	0	0	0	0	0

Comments

Question Comment

All Journalist are listed in the TV Journalists section.

8.1 Which Content Management System (CMS) is your station using?

Jump to question: 8.1 ▼

CMS is a platform that facilitates creating, editing, organizing, publishing web and mobile content.	
8.1 Which Content Management System (CMS) is your station using?	Jump to question: 8.1 ♥
	Check all that apply
Grove	\checkmark
Bento	\checkmark
WordPress	
Drupal	
None	
8.1 Which Content Management System (CMS) is your station using?	Jump to question: 8.1 ❤
Other	oump to question. U.1 1
8.2 Which Customer Relationship Management (CRM) System is your station using?	Jump to question: 8.2 ♥
CRM is a platform for planning and tracking direct marketing and fundraising programs and lead campaigns communications with prospective and current donors/members; and serves as a database for storing user, c build profiles.	
8.2 Which Customer Relationship Management (CRM) System is your station using?	Jump to question: 8.2 🗸
	Check all that apply
CDP	
Salesforce	
Blackbaud	
Carl Bloom	✓
Roi Solutions	
Adobe	
Allegiance	✓
None	
8.2 Which Customer Relationship Management (CRM) System is your station using?	Jump to question: 8.2 ▼
Other	
Hubspot	
8.3 Which Email Service Provider (ESP) is your station using?	Jump to question: 8.3 ♥
ESP is a platform that provides services and templates for developing, launching, tracking email campaigns	and email marketing activities.
8.3 Which Email Service Provider (ESP) is your station using?	Jump to question: 8.3 ✔
Mailchimp	Check all that apply
Constant Contact	
	V
GoDaddy	
SendGrid	
None	
8.3 Which Email Service Provider (ESP) is your station using?	Jump to question: 8.3 ➤
Other	
8.4 Which Marketing Automation Platform is your station using?	Jump to question: 8.4 ✔
Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing woutcomes of marketing campaigns. These tools provide a central marketing database for all marketing inforr segmented, personalized, and timely marketing experiences for donors and members. They also provide au multiple aspects of marketing including email, social media, lead generation, direct mail, digital advertising, a	vorkflows, and measure the mation and interactions, create tomation features across
8.4 Which Marketing Automation Platform is your station using?	Jump to question: 8.4 ✔
Mailchimp Marketing Platform	Check all that apply
Hubspot Marketing Hub	
Adobe	
None	 ✓
8.4 Which Marketing Automation Platform is your station using?	Jump to question: 8.4 ❤
Other	
Comments	
Question Comment	
No Comments for this section	

2/27/24, 8:55 AM Print Survey Yes **~** No 9.1 Did your station have the capability to relay CAP messages from IPAWS in FY{{FY}}? Jump to question: 9.1 ✓ If no, why not? 9.2 How many CAP messages did your station release in FY{{FY}}? (Available from CAP log Jump to question: 9.2 ▼ 9.3 Is your station compliant with the new FCC rules for EAS encoder systems that went into Jump to question: 9.3 ✓ effect December 12, {{FY}}? https://www.fcc.gov/fcc-sets-dates-improved-emergency-alertsystem-messages Yes No **V** 9.3 Is your station compliant with the new FCC rules for EAS encoder systems that went into Jump to question: 9.3 ✔ effect December 12, {{FY}}? https://www.fcc.gov/fcc-sets-dates-improved-emergency-alertsystem-messages South Dakota is a very rural state with transmitter locations being very remote. To serve Tribal reservation lands and smaller communities. Making dependable internet a challenge. SDPB has a single DASDEC 3 encoder in the Master control that alerts the National and Statewide alerts to all 11 FM Broadcast Stations. SDPB is replacing TFT decoders that monitor local LP1s and NOAA alerts with DASDEC 3 decoders to monitor the same LP1 and NOAA inputs. 9.4 Please describe your internal policy and threshold for pass-through of EAS messages, Jump to question: 9.4 ✓ including how your system checks for CAP-compliant alerts. SDPB's one-to-many architecture best supports statewide alerts without the ability to transmit localized alerts to specific Radio markets. SDPB-FM has 1 DASDEC DAS3 installed in our 24/7/365 staffed master control. Originate state-level Amber, Blue Silver, and Civil. & pass through National Alerts. Triggered CAP polling values are set to 10-Sec. 9.5 Please describe the relationship between your station and local emergency management 🔝 Jump to question: [9.5 🔻 SDPB is active in the State's Emergency Continuity of Operations plan. And is the designated EAS State Relay and LP1 for all state regions. SDPB is the authorized EAS originator of Amber, Blue, and Civil Alerts issued by the SD. Governor's Office, Emergency Operations Center, and DCI. 9.6 Are you currently able to measure the number of individuals with Access and Functional Jump to question: 9.6 🕶 Needs* (AFN) in your broadcast coverage area? Yes No **V** 9.6 Are you currently able to measure the number of individuals with Access and Functional Jump to question: 9.6 ▼ Needs* (AFN) in your broadcast coverage area? If Yes Please list the source(s) from which you obtain data on the AFN individuals in your coverage area: 9.7 Are you currently able to reach the AFN community in your coverage area with your emergency alerting broadcast technology(ies)? (Yes -- we can reach most AFN individuals; Jump to guestion: 9.7 ✓ Somewhat -- we can reach some AFN individuals but not all; No -- we are unable to reach AFN individuals; Unsure - we do not have enough data to know) Yes No Unsure 9.7 Are you currently able to reach the AFN community in your coverage area with your emergency alerting broadcast technology(ies)? (Yes -- we can reach most AFN individuals; Jump to question: 9.7 ➤ Somewhat -- we can reach some AFN individuals but not all; No -- we are unable to reach AFN individuals; Unsure -- we do not have enough data to know) (Optional) What barriers are preventing you from better reaching your AFN communities with emergency alerts? Barriers include dependable internet at each broadcast transmitter site and funding for IP based Microwave STL. 9.8 For each transmitter, please list the make, model, current firmware version, location Jump to question: 9.8 ✓ (specify studio, transmitter site, or other location), and internet connectivity of your EAS equipment. If you have more transmitters to add, please press the TAB button while on the last row ware Version Make Connected Master Contro Studio DAS3 5 DASDEC Yes KUSD KCSD KESD KDSD

KTSD

	/24, 8:55 AM					Print Survey
8	KZSD					
9						
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11		1				
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Comments

Question Comment

SDPB has a single DASDEC 3 encoder in the Master control that alerts the National and Statewide alerts to all 11 FM Broadcast Stations.